



# SOFTWARE TEST PROFESSIONALS CONFERENCE SPRING 2015

San Diego, CA - March 30 - April 2

## PLATINUM SPONSORSHIP: \$20,000

### This Sponsorship Includes:

- One (1) 30 minute Keynote Presentation.
- One (1) STP Radio Interview posted on STPCon.com.
- Four (4) Conference Passes (Add Pre-con for \$300 each)
- Sponsor Listing in Pre-Show eblast to Attendees & Community
- 10x10 Booth with 6 foot draped table on Wednesday, April 1 from 5pm-8pm during Welcome Reception. Includes 5amp power drop (internet drop not included).
- Collateral Bag Insert
- Sponsor Showcase Prize Giveaway Opportunity
- Show Attendee List - full contact details
- Post-Show Session Recording campaign registrant list
- Film Strip Ad on SoftwareTestPro.com 30 days prior to show.
- Sponsor Logo on Home, Full Sponsor Page on STPCon.com

## GOLD SPONSORSHIP: \$6,000

### This Sponsorship Includes:

- Two (2) Conference Passes (Add Pre-con for \$300 each)
- Sponsor Listing in Pre-Show eblast to Attendees & Community
- 10x10 Booth with 6 foot draped table on Wednesday, April 1 from 5pm-8pm during Welcome Reception. Includes 5amp power drop (internet drop not included).
- Collateral Bag Insert
- Sponsor Showcase Prize Giveaway Opportunity
- Show Attendee List - full contact details
- Post-Show Session Recording campaign registrant list
- Film Strip Ad on SoftwareTestPro.com 30 days prior to show.
- Sponsor Logo on Home, Full Sponsor Page on STPCon.com

**OPTION** - STP Radio Interview posted on STPCon.com.

## SILVER SPONSORSHIP: \$3,000

### This Sponsorship Includes:

- One (1) Conference Pass (Add Pre-con for \$300)
- Sponsor Listing in Pre-Show eblast to Attendees & Community
- 10x10 Booth with 6 foot draped table on Wednesday, April 1 from 5pm-8pm during Welcome Reception. Includes 5amp power drop (internet drop not included).
- Collateral Bag Insert
- Sponsor Showcase Prize Giveaway Opportunity
- Film Strip Ad on SoftwareTestPro.com 30 days prior to show.
- Sponsor Logo on Home, Full Sponsor Page on STPCon.com
- This package **DOES NOT** include attendee or post show session recording campaign list.

**OPTION** - STP Radio Interview posted on STPCon.com.

For additional information on sponsorship of STPCon Spring 2015, contact Rick Baucom at [rbaucom@redwoodco.com](mailto:rbaucom@redwoodco.com)

# The Leading Conference on Software Testing

[www.STPCon.com](http://www.STPCon.com)

877.257.9531